

THE RAY FESTA MELANOMA FOUNDATION PRESENTS



**Celebrate
Living SunSmart™ Gala
PLACES IN THE SUN
June 7, 2012**

MARITIME PARC ★ LIBERTY STATE PARK ★ JERSEY CITY, NJ



AVERY LIPMAN ★ MONTE LIPMAN

Celebrate Living SunSmart™ Gala

PLACES IN THE SUN

PROGRAM OF EVENTS

- ☀️ COCKTAIL RECEPTION
- ☀️ WELCOME REMARKS TERI FESTA, RAY FESTA MELANOMA FOUNDATION
- ☀️ MASTER OF CEREMONIES JIM AXELROD, CBS NEWS
- ☀️ PRESENTATION OF CARNEVALE SPIRIT AWARD BY FORMER NEW YORK CITY MAYOR RUDOLPH GIULIANI TO THIS YEAR'S DISTINGUISHED HONOREES, CARMEN AND YOGI BERRA
- ☀️ DINNER SERVED
- ☀️ PROCLAMATION PRESENTATION BY ESSEX COUNTY FREEHOLDER BRENDAN GILL
- ☀️ FOUNDATION VIDEO PRESENTATION
- ☀️ HONORARY CHAIRS MONTE LIPMAN AND AVERY LIPMAN, UNIVERSAL REPUBLIC RECORDS
- ☀️ SPECIAL VIDEO MESSAGE FROM MLB COMMISSIONER ALLAN "BUD" SELIG
- ☀️ LIVE AUCTION
- ☀️ ENTERTAINMENT BY COMEDIAN TOM COTTER, CONTESTANT, NBC'S AMERICA'S GOT TALENT
- ☀️ SPECIAL PERFORMANCE BY JERMAINE PAUL, SEASON 2 WINNER OF NBC'S THE VOICE

THROUGHOUT THE EVENING, PLEASE ENJOY THE OPPORTUNITY TO PARTICIPATE IN OUR

TRICKY TRAY

"RAY OF SUN" BALLOONS

NCAA FINAL FOUR TRIP CHANCE

ROLL THE DICE TO WIN A FIAT 500

LETTER FROM OUR EXECUTIVE DIRECTOR

On behalf of the Ray Festa Melanoma Foundation, I'd like to welcome you to Maritime Parc in Liberty State Park for our first annual Celebrate Living SunSmart Gala. The selection of the theme, Places in the Sun, was quite deliberate and truly represents our Live SunSmart mantra. We want everybody to enjoy the great outdoors, but just to do so in a "sun smart" way—that means you should protect yourself year-round by making the proper application of sunscreen a routine part of your day, and ensure that your family and friends do the same. We hope you enjoy visiting various Places in the Sun throughout the evening.

We are passionate about our mission and work diligently throughout the year to educate everyone on the importance of early detection and the prevention of melanoma. The Ray Festa Melanoma Foundation honors Ray—father, husband, athlete, community leader and friend to many—who tragically lost his battle with melanoma at the age of 53. Ray loved interacting with everybody and the best way to celebrate his life is to create a dialogue about skin cancer prevention that could save others. Tonight gives us the opportunity to thank our many supporters, to honor those who help spread our message throughout their communities, and to highlight our growing family of Live SunSmart programs. We know Ray would be very proud of the work we have done so far.

Tonight, we are especially pleased to bestow the Carnevale Spirit Award to Carmen and Yogi Berra, whose outstanding service to their community has helped define and shape its character. It is truly a distinguished honor to have former New York City Mayor Rudolph Giuliani present this special award to the Berras.

Adding to the excitement, we have two tremendous talents here with us to perform for you. Comedian Tom Cotter, a current contestant on the widely popular TV show America's Got Talent will provide some laughs. And, direct from his win on this season's The Voice, singer Jermaine Paul will be sure to make this evening one you won't soon forget.

An evening as festive as this, however, takes a collaborative effort and I would like to acknowledge our many dedicated volunteers, generous sponsors, and loyal supporters of the Foundation. Our Foundation would not have the same far-reaching impact without your continued support. Please enjoy this special night.

Sincerely,



Teri L. Festa
Executive Director

LETTER FROM OUR HONORARY CHAIRS

Welcome to the Celebrate Living SunSmart Gala! We are thrilled to serve as Honorary Chairs of the Ray Festa Melanoma Foundation's first annual Places in the Sun Gala. We know that you are in for a spectacular evening of entertainment and celebration. More importantly, however, this evening shines a light on the Foundation's many outstanding programs and commitment to educating the public about the prevention and early detection of melanoma.

For us, this evening is personal. As long-time friends of the Festa family, we knew Ray quite well and were deeply saddened when Ray lost his battle with melanoma at the age of 53 in 1992. Family, community, education and athletics were of paramount importance to Ray throughout his life. A lifelong resident of Montclair, Ray found everything he believed in right in the community we shared with him. We have watched the Ray Festa Melanoma Foundation grow from a local nonprofit to one that has developed various educational outreach programs, conducted on-site school and workplace skin cancer screenings, and helped educate student athletes and others about the importance of properly applying sunscreen from Vail Colorado to NYC.

There was something unique about spending our formative years in Montclair, and those of us who were lucky enough to graduate from Montclair High School (Ray included) learned to work hard, to value community and to give back when possible. We both have fond memories of the legendary Festa parties of the mid 80s, and spending time with Ray and his family. When Teri and Ricky asked us to participate in the Gala we jumped at the opportunity to help make a difference in this incredibly admirable cause.

Please enjoy this memorable evening and our hope is that you will continue to support the Ray Festa Melanoma Foundation now and in the future.

Sincerely,
Monte and Avery Lipman



Monte Lipman, Co-President & CEO of Universal Republic Records, and Avery Lipman, Co-President and COO of Universal Republic Records, remain two of the most influential and inspiring executives in the music industry. Both gentlemen continue to wisely push boundaries and trail-blaze fearlessly with the goal of breaking new acts and fostering their success. In addition to a powerhouse roster including superstars and modern icons such as The Rolling Stones, Black Sabbath, Enrique Iglesias, Gotye, Florence + the Machine, Colbie Caillat, Amy Winehouse, and many more, the label is comprised of unique co-ventures envisioned by The Lipmans. Those include Republic Nashville Records and various strategic partnerships with the likes of Aware Records (Mat Kearney), Big Machine (Taylor Swift), Brushfire (Jack Johnson, G Love), Cash Money (Lil Wayne, Drake, Nicki Minaj), Lava Records (Jesse J, Black Veil Brides), SRC (Akon, Melanie Fiona), Tuff Gong (Damien Marley, Stephen Marley) among others. In 2011, Universal Republic Records built a partnership with NBC's smash hit television series, The Voice. The label released music from the top contestants throughout the season, and the show's winner Jermaine Paul was awarded a record deal.

Tonight's Master of Ceremonies

Jim Axelrod



Jim Axelrod is a national correspondent for CBS News, who previously served as Chief White House correspondent. He also regularly reports for the “CBS Evening News” and other CBS News broadcasts.

Axelrod has covered many stories over the past few years, most notably the war in Iraq. He was one of CBS News’ embedded correspondents and was recognized for being the first television journalist to report live from Saddam International Airport in Baghdad immediately after its takeover by the United States. In addition, Axelrod’s live report of the U.S. Army firing artillery rounds into Iraqi positions was the first to be broadcast from a reporter embedded with ground troops engaged in combat. He has also covered the invasion of Afghanistan, the war and refugee crisis in the Balkans, the hostage crisis in Peru, the Gianni Versace murder investigation and the erupting volcano in Montserrat, among other stories.

Axelrod was included in a group of CBS News correspondents who received a 2002 Emmy Award for the “CBS Evening News” coverage of the Washington, D.C. sniper siege.

Before heading to New York, Axelrod worked for CBS in Dallas and Miami. Prior to joining CBS News in 1996, he was a political reporter and substitute anchor at WRAL-TV, the CBS affiliate in Raleigh, N.C. Among many other stories, he reported on the ongoing tobacco wars, the 1994 American Airlines plane crash and the NAFTA hearings in Washington.

Previously, Axelrod was a reporter and producer of the 11:00 PM news for WSTM-TV Syracuse, N.Y. He served as anchor and reporter at WUTR-TV Utica, N.Y. (1989-90). Axelrod began his career at WWII-TV Bangor, Maine in 1989.

In addition to his television career, Axelrod is the author of “In the Long Run,” an autobiographical journey about learning what it takes to be happy in your own skin.

Born in New Brunswick, N.J., Axelrod graduated from Cornell University in 1985 and received his Master of Arts degree from Brown University in 1989. He and his wife, Christina, live in Montclair, N.J., with their three children. Axelrod and his family have been long-time friends and supporters of the Ray Festa Melanoma Foundation.

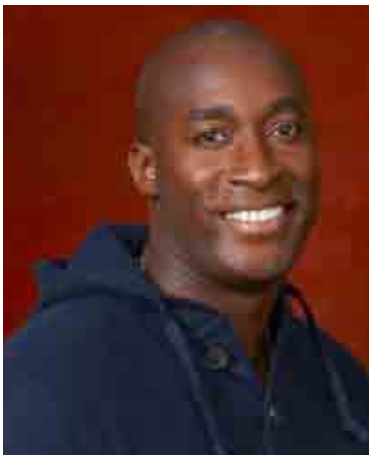
Tonight's Entertainment

Comedian Tom Cotter



Tom Cotter's high energy, rapid-fire style of comedy leaves audiences clutching their sides and rolling in the aisles. You may recognize Tom from his recent appearance on America's Got Talent where Judge Howard Stern called his performance "excellent," and Howie Mandel referred to him as a "rising star." Or, perhaps you have seen him live during his international comedy tours. Tom filmed his very own half hour special for Comedy central, won the grand prize at the Boston Comedy Festival, and was voted "Best Stand-Up" at the Las Vegas Comedy Festival, among other accolades. He has appeared on the Tonight Show with Jay Leno, the Late Late Show on CBS and NBC's Last Comic Standing. "Comedian Tom Cotter has been performing stand-up comedy for 23 years, and he has the polished delivery and impeccable comedic timing to prove it," according to NBC. Tom, his wife and three sons live in New York City.

Music Performance Jermaine Paul



Winner, Season 2, NBC's The Voice

With musical influences including Otis Redding, Marvin Gaye, Michael Jackson and Stevie Wonder, this devoted husband and father of four was a back-up singer for Alicia Keys and Mary J. Blige. Well-versed in multiple musical instruments, New York native Jermaine Paul also enjoys playing basketball. Giving what his musical coach Blake Shelton called "the performance of a lifetime," Jermaine Paul was crowned the winner of the 2012 season of The Voice with his stirring rendition of "I Believe I Can Fly." The music world is waiting with great anticipation for the release of his upcoming album with Universal Republic Records.

Performance courtesy of Universal Republic Records



We would like to extend a special thank you to Mark Haefeli Productions (MHP) for the smooth production of tonight's event.

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CHRIS CHRISTIE
GOVERNOR

June 7, 2012

Dear Friends:

I am pleased to extend greetings to everyone gathered for the Ray Festa Melanoma Foundation's "Living SunSmart" Gala.

Established in 1993 in honor of Ray Festa, the Foundation has provided a wide range of educational programs on melanoma aimed at prevention and early detection of the disease. Through its educational program, Team SunSmart, the Foundation provided free sunscreen and distributed educational materials to more than 20,000 New Jersey high school student-athletes last year. Additionally, the Foundation's Pro SunSmart partnership program educates style and spa professionals in detecting early signs of skin cancer among their clients. On behalf of the State of New Jersey, I commend the board, staff, volunteers and all those associated with the Ray Festa Melanoma Foundation for their dedication to such a worthy cause and for advocating healthy outdoor lifestyles.

Best wishes to all for an enjoyable event.

Sincerely,

A handwritten signature in blue ink, appearing to read "Chris Christie".

Chris Christie
Governor

FRANK R. LAUTENBERG

NEW JERSEY

COMMITTEES:

APPROPRIATIONS
COMMERCE, SCIENCE, AND
TRANSPORTATION
ENVIRONMENT AND
PUBLIC WORKS

United States Senate

WASHINGTON, DC 20510

June 7, 2012

Dear Friends:

Thank you for the invitation to the Ray Festa Melanoma Foundation annual Celebrate Living SunSmart Gala. I am honored to join you in celebrating the legacy of Ray Festa and in recognizing the accomplishments of the Foundation.

I would like to give special recognition to tonight's honorees, Yogi and Carmen Berra, for their unyielding commitment to raising melanoma awareness. The Ray Festa melanoma Foundation educates members of the community on the importance of early detection and prevention of melanoma. Through its leadership and dedication, the Ray Festa Melanoma Foundation has provided free sunscreen and educational materials to over 20,000 New Jersey high school student athletes. I commend you for your efforts in this worthwhile endeavor.

Congratulations again on another successful year, and may the coming years bring even more success. Best wishes for a most enjoyable event.

Sincerely,





Congress of the United States
House of Representatives

Bill Pascrell, Jr.
Eighth District
New Jersey

June 7, 2012

Teri Festa
The Ray Festa Melanoma Foundation
551 Valley Road, Suite 136
Montclair, NJ 07043

Dear Ms. Festa:

There have been tremendous strides in the research and treatment of melanoma that have improved the lives of countless individuals. And there is still a long road ahead of us in conquering this deadly disease. But I know that no progress is possible without the important work of the Ray Festa Melanoma Foundation to raise awareness of preventative steps we should all take to guard ourselves against this deadly disease.

Tonight, we show our gratitude for two special people who have labored hard in spreading the Ray Festa Melanoma Foundation's life-saving message. Indeed, everyone involved at all levels with the foundation is heroic, and I am honored to recognize Carmen and Yogi Berra for their exemplary work in fighting back against melanoma.

Sometimes it might seem like we are fighting a war with no end in sight, but I believe that through the efforts of the Ray Festa Melanoma Foundation and people like the Berras, one day we will see victory over this foe. Thank you again for all that you do and may you continue to have the strength to carry on the good fight.



Yours truly,

A handwritten signature in blue ink that reads "Bill Pascrell Jr".

Bill Pascrell, Jr.
Member of Congress



NEW JERSEY GENERAL ASSEMBLY

HOLLY SCHEPISI

ASSEMBLYWOMAN, 39TH DISTRICT
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JUDICIARY COMMITTEE
ENVIRONMENT AND
SOLID WASTE COMMITTEE

May 30, 2012

Teri Festa, Executive Director
Ray Festa Melanoma Foundation
551 Valley Road, Suite 135
Montclair, NJ 07043

Dear Ms. Festa:

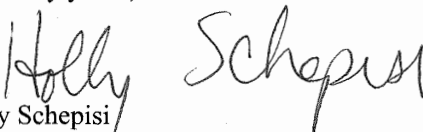
Thank you very much for affording me this opportunity to commend you for the wonderful work that you have done and are doing to raise awareness on the importance of early detection and prevention of melanoma.

When I was a teenager, I oftentimes used tanning beds. At the time they were marketed as the 'safe alternative to the sun.' Before such events as the prom, homecoming and spring break my girlfriends and I spent hours at the tanning salons. Never did I expect that from using tanning beds I would be diagnosed with a rare and aggressive form of malignant melanoma at the age of 25. Fortunately, with treatment, I was able to survive.

Others, unfortunately, have not been so lucky. That is why I am a cosponsor of Assembly Bill #2142 which would prohibit minors under 18 years of age from using indoor tanning beds. I hope that legislation such as this coupled with your efforts to inform students about the dangers of overexposure to the sun will save today's children from becoming tomorrow's melanoma sufferers.

Thank you and the Ray Festa Melanoma Foundation for all your efforts, and I wish you every success with your new partnership program, Pro SunSmart.

Very truly yours,


Holly Schepisi

HS/bfs



NEW JERSEY GENERAL ASSEMBLY

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PUBLIC WORKS COMMITTEE

Dear Friends,

As a long-time supporter of the Ray Festa Melanoma Foundation, I wanted to take the opportunity to congratulate you on your many successes. The work you are doing to educate the public about the prevention and early detection of skin cancer should be lauded. Your approach is unique in that you are attempting to change behaviors from sun-risk to sun-smart.

The Foundation realizes that avoiding the sun isn't always the most realistic solution in the fight against skin cancer, and offers some very easy steps for living sun smart. For the thousands of New Jersey residents who have occupations that require they spend their day outdoors, it is a welcome change to have a message that says we can co-exist with the sun.

Education is the key to creating change and the Ray Festa Melanoma Foundation has done an excellent job of disseminating information to the public through its Live SunSmart programs. After all, we are all at risk since skin cancer can strike any population at any time.

Your Foundation has taught me that I can protect myself year-round simply by properly applying sunscreen every day. As a public servant, I hope to spread the message and encourage those around me to do the same.

It is a pleasure to attend your Celebrate Living SunSmart Gala this evening and participate in an event that supports such a worthy cause.

A handwritten signature in blue ink, appearing to read "Thomas P. Giblin".

Thomas P. Giblin
Assemblyman Thomas P. Giblin
34th Legislation District

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RAY FESTA
MELANOMA FOUNDATION
SAVING LIVES THROUGH AWARENESS

Ray Festa Melanoma Foundation History

When Ray passed away in 1992 from melanoma, we took our unfortunate story and formed The Ray Festa Memorial Foundation to not only honor his memory, but also to help save others from his regrettable fate. He was a modest and courageous man who sadly was diagnosed with malignant melanoma too late to save his life. Based on our personal experience, we knew we needed to help educate the public about the warning signs of skin cancer and ways to minimize sun damage risk when having fun in the sun.

Since its inception in January of 1993, the RFMF has contributed to numerous organizations involved in clinical cancer research, children's charities and has bestowed annual college scholarships to deserving Montclair High School students. The organization remained active in fundraising events and charitable giving for nine years until the terrorist attacks on 9/11. Yielding to what we considered a more immediate need, the RFMF went dormant except for continuing the annual Scholarship award.

In 2006, the RFMF re-emerged with a new name and a laser-targeted mission focused on melanoma and committed to Saving Lives Through Awareness. We learned the best cure for this deadly skin cancer was to never get it or to remove it in its earliest stages of development. The RFMF's Live SunSmart programs are dedicated to enlightening everyone on the importance of early detection and the prevention of melanoma skin cancer. The risk of developing melanoma increases with age, but nonetheless the disease frequently affects young, otherwise healthy individuals. In fact, melanoma is the most common cancer in young adults aged 20-30 and the primary cause of cancer death for women aged 25-30 years. It is also the second cause of cancer death in women aged 30-35 behind breast cancer.

Knowing this, we offer free skin cancer screenings conducted at local high schools to target our youth and make them aware, early in life, of the impact of unprotected sun exposure. Studies show that about 23% of your lifetime UV exposure occurs by the age of 18. Recently, after a successful screening at Nielsen's New York office, we began offering our onsite screenings at various corporations to educate employee populations and to support their health and wellness initiatives.

Melanoma is the most curable form of cancer when found early so with increased education and awareness, we are confident that we will help save lives.

DID YOU KNOW?

- Skin cancer is the most common form of cancer in the United States. More than one million skin cancers are diagnosed annually.
- One in five Americans will develop skin cancer in the course of a lifetime.
- The incidence of many common cancers is falling, but the occurrence of melanoma continues to rise significantly, at a rate faster than that of any of the seven most common cancers.

About the Carnevale Spirit Award

In honor of the memory of Tony and Dorothy Carnevale, both gracious and devoted volunteers who positively impacted their community through many altruistic endeavors. The Ray Festa Melanoma Foundation's Carnevale Community Spirit Award is given annually to someone whose outstanding service to his/her community has helped define and shape its character. True to the definition of their name—Carnevale—Tony and Dorothy, both spirited and dynamic souls, brought a zeal for life and an unparalleled enthusiasm to all of their volunteer efforts.

Tony and Ray not only were comrades on the high school football field, but also were long-time friends, then neighbors and just as close as family. Ironically, Tony, too, was stricken with the same deadly disease and was taken from us just 8 months before Ray. Given the shared history and the closeness of the Carnevale and Festa families, creating this award seemed like a fitting tribute to celebrate this lifelong friendship.

Dorothy and Tony Carnevale



As a local tavern owner, Tony contributed much to his community through his sponsorship of youth and adult athletic teams, the donation of tavern excess food to local food banks, and his generous offering of his tavern for many charity events. Equally important is that his tavern served as a welcoming gathering place for all members of the community where ideas were freely exchanged. Sadly, Tony lost his battle with melanoma at the age of 52, but his legacy of giving and community engagement lives on.

Dorothy devoted much of her time to aiding the homeless through her work as an Advisory Board member of the Montclair Salvation Army where she served as chair of the Cornerstone Homeless Shelter. Throughout her life, Dorothy was a committed advocate for improving the lives of the homeless and volunteered her time at various local homeless feeding programs. When Dorothy passed away in 2011 from cancer, a deep sense of loss was felt throughout the community.

Both through their individual efforts and in tandem, Tony and Dorothy exemplified community giving on a grand scale. To honor their memory, this award recognizes exceptional individuals who make volunteering and community service a way of life.

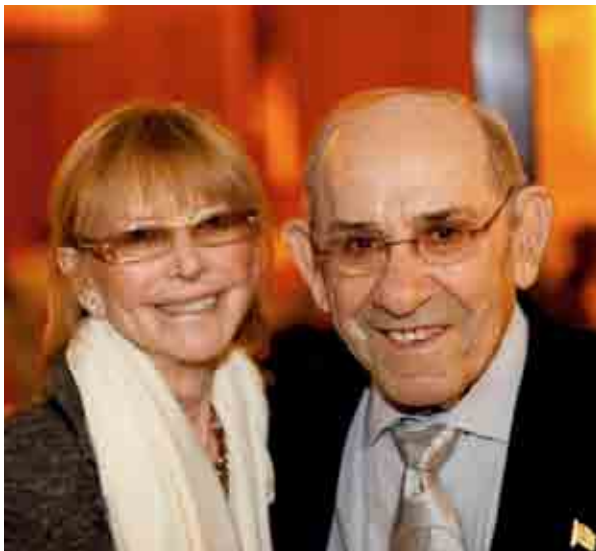
2012 Carnevale Spirit Award

Presented to Carmen and Yogi Berra

By the Honorable Rudolph Giuliani

Mayor of New York City 1994-2001

Carmen and Yogi Berra



The Foundation could think of no other finer individuals to bestow with this honor than Carmen and Yogi Berra, who exemplify dedication to community giving and spirit. Their work with the Yogi Berra Museum and Learning Center, the Boy Scouts of America, Lee Iacocca's Statue of Liberty—Ellis Island Foundation, and the Montclair Salvation Army Advisory Board are among the many examples of their generosity of time, spirit and enthusiasm.

Lawrence Peter Berra—Yogi to millions—needs no introduction. Known equally for his impressive baseball career as for his malapropisms, Yogi is a man who you want on your team. Yogi anchored

the greatest dynasty in baseball history. He played on ten world championship teams, won the American League MVP award three times, and was inducted into the Baseball Hall of Fame in 1972. As a player, coach, or manager, Yogi appeared in 21 World Series. He is widely regarded as one of the greatest catchers in baseball history.

But, as they say, behind every man is a strong woman and that holds true for the Berras. Carmen is the love of Yogi's life and in 1949 they were married, later moving to Montclair to raise their family. Carmen has volunteered her time with numerous local charities and educational organizations, including the Salvation Army, the Montclair Public Schools, the Montclair Art Museum, Turning Point and the Yogi Berra Museum & Learning Center.

Carmen and Yogi are proud of the Berra family, which includes sons Larry, Tim and Dale, along with their 11 grandchildren and one great-grandchild.

Though Yogi is widely known for his baseball career, community members know both Carmen and Yogi for their many philanthropic endeavors. They have been friends and avid supporters of many organizations over the years including the Ray Festa Melanoma Foundation where they serve as Advisory Board members. We are pleased and honored to have them as our guests this evening.



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The message of the Ray Festa Melanoma Foundation is clear—we want people to have fun in the sun, but just to do so in a sun smart way. The sun damage you get today—and over time—can have a profound effect on your future health. Protect yourself year-round by making the proper application of sunscreen a routine part of your day, and encourage your family and friends to do the same. We are all at risk because skin cancer does not discriminate against color, race, ethnicity or gender.

Nobody should ever have to suffer from skin cancer. Just a few simple steps integrated into your daily life can change behaviors that may reduce your risk.

The best way to safeguard your skin is to:

- Wear broad spectrum sunscreen of at least SPF 30 every day of the year
- Apply sunscreen properly and reapply often
- Wear a hat, sunglasses and protective clothing
- Get periodic skin cancer screenings
- Insist that your family and friends do the same

Melanoma is the most curable form of cancer when found early. Go on and enjoy the great outdoors, just remember to Live SunSmart™!

Live SunSmart educational programs include:



Team SunSmart™ educates school athletic staff and student athletes on reducing the risks of sun exposure



Ski SunSmart™ educates winter sports enthusiasts of cold weather sun exposure and how to best protect against those risks



Pro SunSmart™ trains relevant practitioners (e.g. salon professionals, massage therapists, physical trainers, etc.) to identify potential skin cancers and advise clients to seek medical care



Look SunSmart™ raises awareness of the damage to the eye caused by UV ray exposure and promotes the use of the right type of sunglasses to protect against excessive UV exposure.



For more info rayfesta.org



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Lori, Michael and Blanche Goldstein

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RAY FESTA MELANOMA FOUNDATION

*Wishing you a memorable evening
in support of a very good cause*



Deborah R. Spey, MD
Kimberly Ruhl, MD, Ph.D
Christopher Kruse, MD
Adriana Ros, DO
Rachael Hartman, MD, MBA

Supports the Ray Festa Melanoma Foundation
and its efforts to save lives through awareness

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New Jersey State Interscholastic Athletic Association (NJSIAA)

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Best Wishes...



Thomas P. Giblin

***34th District
Assemblyman***



**Clifton ♦ East Orange
Montclair ♦ Orange**

Congratulations to

The Ray Festa Melanoma Foundation

On its efforts to teach everybody how to Live SunSmart!



- The Caggiano Family

Caggiano Memorial
62 Grove Street
Montclair, NJ 07042

Ray Festa

1938-1992



Ray Festa was a tireless community advocate. He cared about the development of young people and supported many meaningful outreach programs. At the young age of 53, Ray was taken from friends and loved ones as a result of melanoma. In his honor, the Ray Festa Melanoma Foundation was formed to continue his commitment to young people and the rest by educating everyone on the importance of Living SunSmart. What began simply as a tribute to Ray, has blossomed into a larger initiative to help save lives throughout the country.

Ray Festa was born, raised and remained a lifelong resident of Montclair, New Jersey. He was an outstanding athlete and dedicated leader in all aspects of high school life. As an adult, Ray was the owner and operator of Ray's Luncheonette, a beloved lunch spot for many. Ray's Luncheonette became the place to be - a gathering spot for fun, conversation, community involvement and relaxation — all in a wholesome, friendly environment. There was an eclectic mix of customers, which fostered communication among all groups. It didn't matter whether you were a politician, a sanitation worker, doctor, police officer, lawyer, construction worker, banker, or teacher, everybody was treated with the same respect. At any given time, you would find people of differing backgrounds sitting side by side debating topics ranging from sports to politics to education and beyond — nothing was off-limits creating a dialogue that only exists on social media networks today.

Ray's business embodied his values — family, community involvement, sports, and the development of young people.

Ray married Linda, his high school classmate, in 1962 and had three children, Teri, Ricky and Kim. Sadly, he never met any of his six grandchildren, Bridget, Kate, Erin, Reese, Brendan and Colin. What makes this story more tragic is that his death could have been avoided with better awareness of the signs and symptoms of skin cancer.



"Congratulations Grammy & Grandpa Yogi"

XO
Bobbi +
Gretchen

BOBBI BROWN



We applaud the efforts of the
Ray Festa Melanoma Foundation
to educate everybody about
Living a SunSmart life

Anne Kevin and Cara Riordan



Celebrate Living SunSmart™ Gala

PLACES IN THE SUN

The Ray Festa Melanoma Foundation

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Tonight's event would not be possible without the hard work, dedication, countless hours and considerable efforts of our volunteer Gala Organizing Committee:

Jennifer Amadeo
Larry Berra
Mary Ellen Burke
Beth Chevat
Cheryl Citro
Donato DiGeronimo
Linda Festa
Teri Festa
Kim Festa Gelnaw

Lori Katz Goldstein
Dennis Madej
Julie Mason
Lisa Henkoff Rana
Stephen Ruccio
Robin Schlager

Thank you, too, to the families of the event committee members who endured many nights when the members had to relinquish their precious home time.

*Congratulations to Mr. and Mrs. Yogi Berra
as the recipient of the
Tony and Dorothy Carnevale Spirit Award
from your friends at American Hygiene.*



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Web: www.ahindustries.com

The "Live SunSmart" logo is set against a bright yellow background with radiating sun rays. A large, glowing orange sun is positioned behind the text. "Live" is in red, "Sun" is in yellow, and "Smart" is in blue, all with a white outline and a drop shadow.

Live SunSmart™

DID YOU KNOW?

Up to 90% of the visible changes to your skin commonly attributed to aging are actually caused by unprotected sun exposure.

We would like to thank the following generous gift bag donors:

Johnson & Johnson

Aveeno
Lubriderm

Carefree
Reach Toothbrushes

Listerine
Visine

Blistex

MoleSafe

Coppertone

TanTowel

Java Love Coffee Roasting Co.

Universal Republic Records

Merril Lynch Private Banking

UV SunSense

The Ray Festa Melanoma Foundation would like to extend a special thank you to Louisa Amabile Testa, Visual and Floral Designs. For the creation of the Places in the Sun centerpieces.



Live SunSmart™



ARE YOU NAKED?

IF YOU ARE NOT WEARING SUNSCREEN EVERYDAY, YOU MIGHT AS WELL BE.

A Guide to Proper Sunscreen Application

STEP 1

Apply sunscreen SPF 30 or more 20 minutes before going outside

STEP 2

Apply a generous amount of sunscreen – put it on thick

STEP 3

Do not rub it in – let it soak into your skin

STEP 4

Reapply sunscreen every two hours and immediately after exercise or swimming

STEP 5

Wear a hat, sunglasses, long sleeves and protective clothing whenever possible

STEP 6

Make sure those you care about are doing the same!



rayfesta.org

LIVE AUCTION CONTRIBUTORS

Steven and Margaret Ruccio

United Airlines

Bayonne Golf Club/Bergstol Enterprises

Sportswriter, Author and NFL Analyst, Peter King

TRICKY TRAY DONORS

Altman Aesthetic Center, Englewood Cliffs

Bergstol Enterprises/Twisted Dune and Pine Barrens Golf Clubs

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Three Green Thumbs, Glen Ridge

**“When your journey
from a dream to a
great story includes
us, you travel better.”**

- our promise to you



**we'll help you...
on your way to a great story.**

ask questions ●

● **browse options**

Dream of destinations ●

**TRAVEL
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Proud to be the Official Airline of
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SAVING LIVES THROUGH AWARENESS



A STAR ALLIANCE MEMBER 



MoleSafe congratulates tonight's honorees and encourages everyone to Live SunSmart
Early detection leaves nothing to chance.



Find out if you're at risk. Early detection leaves nothing to chance

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